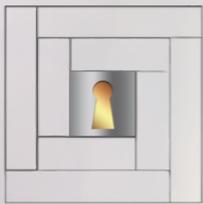


CHOOSE TO SEE

SERVE & EMPOWER

SURVIVORS OF CHILD SEX
TRAFFICKING IN AMERICA

2019 HOPE REPORT



SAFE
HOUSE
PROJECT

PO Box 9629 | Norfolk, VA 23505
info@safehouseproject.org | (202) 596-2073
Charitable Tax ID: 82-3487081

EYES OPENED

12 Years Old

The average age of entry into sex trafficking

\$250K

The amount a trafficker can make off of a child per year

#2

Sex trafficking is the second largest funding source for terrorism

300,000

The number of America children sold for sex in America each year

See Something. Say Something.
Do Something.

National Human Trafficking Hotline
1-888-373-7888



Dear Friends of Safe House Project,

William Wilberforce once said, "You may choose to look the other way but you can never say again that you did not know." Each of us has had a defining moment in our life where we faced a choice to either engage or look the other way.

On a mission's trip to South Africa, Board Member & Safe House Project Visionary Nigel Anderson looked into the eyes of a young girl who had been double orphaned by the AIDS epidemic and was now at risk of being trafficked.

Standing on a hill in Costa Rica, CEO & Co-Founder Kristi Wells overlooked a valley filled with tents as far as the eye could see. Each tent housed children, as young as 6, children who had been sold into the sex trade.

Driving through the outskirts of Reno, COO & Co-Founder Brittany Dunn saw trailers stacked together and flashing signs promoted the sale of girls--girls that had been recruited out of the local high school because in that county prostitution is still legal.

Founded in 2018, Safe House Project exists to serve and empower survivors of child sex trafficking because our founding staff knows we never want to say, "I knew, and did nothing."

In 2019, we are thrilled to announce that through the generous donations of our supporters, we were able to provision 32 new Safe House beds with wrap around services in 6 cities, as well as train over 10K people in person on how to prevent, spot, and report trafficking. In 2020, we will add 160 new beds to the national landscape, and train 25K people.

As we stand on the precipice of the next decade, our team has cast a vision to see child sex trafficking eradicated in America by 2030. In order to eradicate an epidemic, we know it takes prevention and treatment. To serve and empower survivors of child sex trafficking throughout the United States, it will require a Safe House network in every state. It will also require preventing vulnerable children from being victimized through education and awareness. But the beauty is that when communities unite this becomes a solvable issue.

We are excited for the next decade because it is a decade of Hope. As one of our survivors so acutely stated, "you all restored my hope in humanity."

Thank you for choosing to see.

Best Regards,

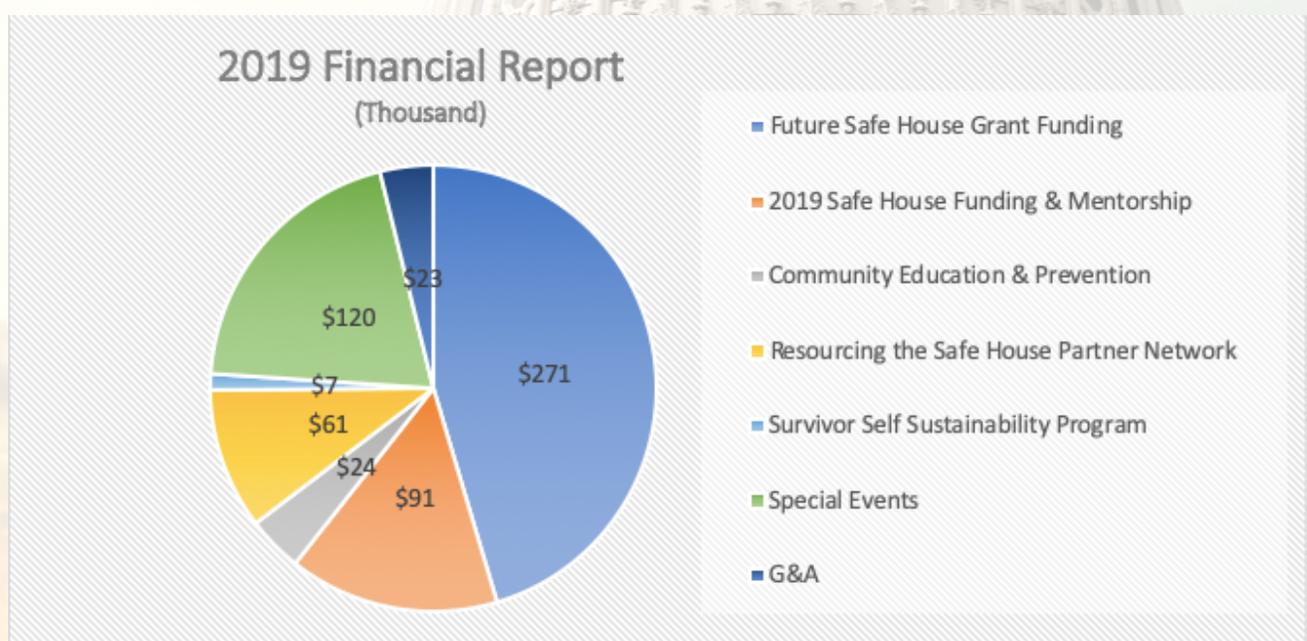
Kristi Wells
Kristi Wells, CEO

Brittany Dunn
Brittany Dunn, COO



Our Executive Staff & Spouses ran the Marine Corps Marathon in October to raise awareness & funds --easiest thing we did all year.

The Safe House Project's vision is to see communities across America unite to end domestic sex trafficking and restore hope, freedom, and a future for every survivor. Specifically, we intend to unite to eradicate child sex trafficking in America by 2030. We restore hope through our efforts to rescue survivors of sex trafficking. We enable freedom through the work of our Safe House network. We build a better future through our work to educate, train, and advocate. We are proud of the impact of our work in these areas in 2019.



We restore hope through our efforts to rescue survivors of sex trafficking.

"You bless me all the time...you got me off the street when I was in the cold, and you didn't even know who I was.You have given me the greatest gift already, you gave me HOPE. You showed there is hope for humanity." - Survivor

50

Survivors rescued along the Eastern Seaboard, which includes:

- Street Outreach
- Emergency Housing
- Victim Advocates Walking Alongside Survivors
- Survivor Placements
- Trafficking Rings Disrupted

HOPE

**We enable freedom through the work of our
Safe House network.**

32

**New Safe House beds to
survivors of child sex trafficking**

"IT'S MORE THAN A HOUSE, IT IS A HOME."

"It's our way of being able to have time to process who we are."

"It's our way of learning how to attain self-respect."

"It's our way of controlling our self esteem."

"It's our way of finding our own purpose."

"It's a way out of poverty, slavery, and degradation."

"It's our way of knowing that there is another way besides the system controlling and making us think we can't make it. We have been trained to keep an institutionalized mentality when in fact we can adapt and change and not be looked at as another statistic."

"It's our way to experience opportunity to not be afraid but empowered and more motivated, especially with the support of everyone involved."

"It's our way of finding freedom, peace, love, and most of all dignity."

2019 Safe House grant recipient locations included Florida, Virginia, North Carolina, Washington, South Carolina, and our original partner in South Africa.

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SAFE HOUSE

YOUR SUPPORT PROVIDES SURVIVORS WITH...

EDUCATION

MEDICAL & DENTAL CARE

LIFE SKILL TRAINING

THERAPY (ART, MUSIC, EQUINE, GROUP, & INDIVIDUAL)

GARDENING, YOGA, & FITNESS

LEGAL SERVICES

SURVIVOR ADVOCATES

**A SUPPORTIVE AND CARING ENVIRONMENT
TO START THE HEALING JOURNEY.**



"I am glad that I have the support that I can really trust and know that I am heading in the right direction and not feel as if I have to do something in return."

We empower a lifetime of freedom through education, transitional housing, and trauma-informed employment opportunities.

"Even though it is a process, we learn how to get courage and even to be around a man alone again. That's something no one thinks about...I didn't feel comfortable being around my boss at work even. But we learn how a relationship is supposed to be."

\$50K

We dispersed gift-in-kind donations providing furniture, beds, new clothing, and other survivor resources

- Transitional Housing
- Economic Empowerment through Trauma-Informed Career Opportunities
- 2 Survivor Scholarships to Vocational Schools for Continuing Education

FUTURE

EDUCATION

We build a better future through our work to educate, train, and advocate to prevent future generations from being victims of sex trafficking.

10,000

People trained in person on sex trafficking prevention, victim identification, and tip reporting.

- Partnered with the **American Hotel & Lodging Association**, who has over 27K hotel properties, to disrupt trafficking in hotels across America through the "No Room for Trafficking" campaign.
- Established 70 collaborative partnerships and protocols with law enforcement, non-profits, corporations, and communities to disrupt trafficking, identify victims, and place survivors.

COMMUNITY

This is not an issue that is going to be solved by one person, one organization, or one institution, but rather it is about communities uniting to stand in the gap for the vulnerable, people choosing to see the issue, and lives being transformed. Thank you for being part of bringing HOPE, FREEDOM, and a FUTURE to our participants in 2019.



The Safe House Project's vision is to see communities across America unite to end domestic sex trafficking and restore hope, freedom, and a future for every survivor. Specifically, we intend to unite to eradicate child sex trafficking in America by 2030.

2020 Goals

Assist 120 survivors through rescue operations & placement services

Add 160 Beds to the national landscape through new or expanding Safe Houses, serving approximately 250 survivors annually

Train 25K people in person on how to prevent, spot, and report trafficking

Support our efforts to eradicate child sex trafficking in America by 2030

www.SafeHouseProject.org/donate

HOPE

FREEDOM

FUTURE

2020 & BEYOND

UNITE TO ERADICATE CHILD SEX TRAFFICKING IN AMERICA BY 2030



A Safe House network in all 50 states to protect, to serve & to empower survivors



6 million people trained to prevent child sex trafficking in America



Train 250 corporate partners to disrupt human trafficking



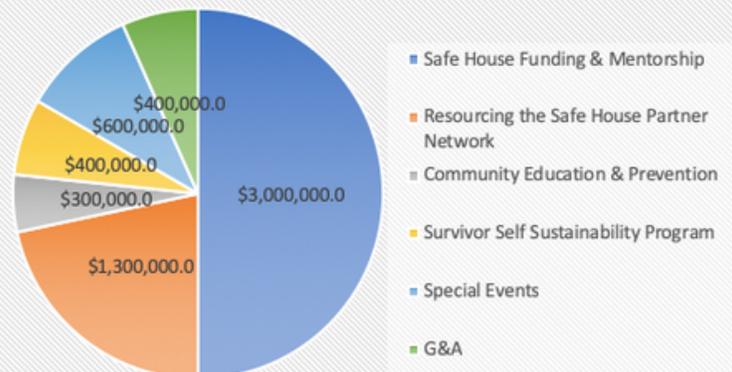
Launch the National Human Trafficking Task Force

FUNDING THE VISION

2020 | \$1 Million
(thousand)



2025 | \$6 Million



Our 2020-2025 plan will cost a total of \$31 million, growing our annual operating budget from \$1 million in 2020 to \$6 million in 2025.

COLLABORATION. INNOVATION. HOPE. INTEGRITY. STEWARDSHIP.

Safe House Project | PO Box 9629 | Norfolk, VA 23505 | www.SafeHouseProject.org | EIN: 82-3487081

EXECUTIVE LEADERSHIP BIOS

Kristi Wells, CEO & Co-Founder

Education: Bachelor of Science in Sociologia from Texas Christian University

Bio: Kristi graduated from Texas Christian University in 2005. For the last 15 years, Kristi has created and implemented local and national strategies in advertising, sales, public relations, and marketing for AdvoCare International, Shire Pharmaceuticals, Gannett & Tribune Media, as well as local and national advertising clients. She has demonstrated excellence in national-level brand development, revenue generation through B2B sales, building successful teams, and leading innovative growth strategies. Her strengths include development and leadership of teams to generate increased market share in new landscapes through strategic plans and key relationships.

Brittany Dunn, COO & Co-Founder

Education: Bachelor of Arts in Economics & English from Wellesley College
MBA from Thunderbird School of Global Management

Bio: Brittany graduated from Wellesley College in 2008, and received her MBA from Thunderbird School of Global Management in 2015. Before joining Safe House Project, Brittany worked for CareerBuilder.com in acquisition integration and global development throughout Southeast Asia, Europe, and the United States. Brittany is a strategic, innovative, proven business owner with expansive global consumer and B2B experience. Her strengths include building and leading cross-functional, multinational teams, and identifying strategic growth opportunities through new products and services. A keen understanding of the competitive landscape and a strong focus on merger and acquisition integration.

BOARD OF DIRECTORS

Nigel Anderson | Founder of Renaissance Music & Co-Founder of Safe House Project

Lynda Campbell | Director of Training & Development at Stonebridge Group Hotels

Kenneth Walker | Retired Chairman of the IFA & Retired CEO of Driven Brands, Inc.

Kristi Wells | Co-Founder & CEO of Safe House Project

Joel English | Vice President of Centura College

Darin Ely | President of Virginia Asset Group

Vickie Walker | Angel Investor



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